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### In Conversation with C. J. Singh, COO of Wave City

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C. J. Singh, COO of Wave City, shares insights into how advanced technologies are reshaping real estate development. Under his leadership, Wave City has integrated smart automation, energy-efficient solutions, and intelligent infrastructure to enhance living experiences. In this conversation, he discusses the growing demand for smart homes, the impact of technology on property values, and how Wave City is setting new benchmarks in sustainable urban living.

Have you observed an increased demand for smart-enabled homes? How has it influenced market trends?

Yes, there has been a noticeable shift, particularly among millennials, Gen Z, and NRI. This shift is fueled by rising disposable incomes, rapid infrastructure development, and a greater focus on sustainable living. Post-pandemic, homebuyers prioritize work-life balance, health, and community-centric lifestyles.



Our residential projects, including Veridia and Elysia, integrate top-tier smart solutions like smart water and waste management, advanced security systems, and automated energy management. These features not only improve convenience but also enhance property values, making smart homes a preferred choice for modern buyers.

Can you share examples of your projects where these technologies have been implemented?

Wave City, North India's first operational hi-tech city, is a Pro-Certified Platinum Rated Green Township offering smart infrastructure solutions. Our integrated systems include:

- **Command & Control Centre** for centralized monitoring
- **Smart Electric Grid** for efficient energy distribution
- **Automated Security Systems** with video analytics
- **Smart Water Management** to optimize usage and reduce wastage



In addition, homes are designed for maximum natural light and ventilation, reducing dependency on artificial resources. Energy-efficient appliances, motion sensor lighting, and solar panel installations contribute to long-term sustainability.